

Mark Hawkins Digital Artist







#### Telephone 305.903.0641

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#### Website

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# Sr. Graphic Designer, Full Stack Developer & Animator

I'm a multi-talented digital artist specializing in Graphic Design, Web Development and Animation for over 20 years. I'm very creative, highly experienced, innovative and can complete large projects by myself.

# **Graphic Design**

## **Experience Creating**

Illustrations, Logo Design, Icon Design, UI Design, Web Design Layouts, Brochure Design, Business Card Design, Banner Design, Label Design, Product Packaging Design, Stationary Design, Magazine Ad Design, Magazine Design, Style Guide Design, Photo Retouching

#### **Skills**

Adobe InDesign	••••
Adobe Photoshop	••••
Adobe Illustrator	••••
Adobe Dimension	••••
Adobe XD	••••
Pencil	••••

## **Knowledge**

Color Separation, Pantone/CMYK/RGB formating, Die-cut, Embroidery

# Full Stack Web Developer

## **Experience Creating**

Responsive Website Development, Responsive UI Development, eCommerce Development, Multi-step forms, jQuery Plugins, WordPress Custom Theme Design, WordPress Custom Plugins, WordPress Custom Fields, Custom MySQL databses, Custom PHP Applications, API Applications.

#### **Skills**

HTML5	
CSS3	••••
JavaScript	••••
jQuery	••••
PHP	••••
MySQL	••••
NodeJS	••••
SEO	••••
Bootstrap	••••
ReactJS	••••
Webpack	••••

## Knowledge

Static and Dynamic Web Development, Device Testing, Framework Design, Custom Applications and Plugins

# **Animation Design**

## **Experience Creating**

Interactive Websites, Interactive UI, Canvas Animation, Video Animation, Video Editing, Video Text Scripting FX, Video Visual Effects

#### **Skills**

GSAP	••••
Canvas	••••
Blender	••••
Adobe Premiere Pro	••••
Adobe After Effects	••••
Adobe Animate	••••
ThreeJS	••••
PixiJS	••••

#### Knowledge

Cartoon Animation, Motion Graphics, Particle Animation, JavaScript Animation, After Effects Expression Language, Video Editing



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## **Work Experience**

## Freelance (2021 - Present)

## Graphic Designer & Full Stack Developer

Designing and developing websites and graphics for local businesses and existing clients as well as working for temp agency positions and freelance gigs.

## Atomic Red Software (2016 - 2021)

## Graphic Designer & Web Developer

Designing web app UI and layouts. Creating content for web applications with images, HTML and CSS. Applying revisions from proofs to applications.

## Bio-Tissue (2013 - 2016)

## Marketing Graphic Designer & Web Developer

Designing of Flyers, Posters, Postcards, Packaging, Labels, Instruction Manuals to Web Banners. Web coding of HubSpot custom blog/web page/email templates & video editing.

## Coral Palm Media (2011 - 2013)

#### WordPress Web Developer

Designing and developing WordPress websites for local businesses and government projects. Created proof designs then built them out with HTML/CSS code into WordPress Websites.

## Interval International (2008 - 2011)

## Web Designer & Developer

Development and editing of websites and applications. Creating advertisement designs and updated sections of websites, trouble shoot bugs and issues daily. Worked on large team project.

## SysTeam (2004 - 2008)

#### Marketing Graphic Designer & Web Developer

Designed and created web pages for product catalog sites for various companies in Miami. Created Photoshop proofs and then developed them to HTML code.

#### ReChannel Communications (2002 - 2004)

#### Graphic Designer

Creation of real estate website layouts in Photoshop based on initial consultations with clients. Provided some UI Designs for Developers.

## Education

South Miami High School Self-Taught by Manuals, Online Classes, Books and hands-on / Art Background 20+ Years Experience

